

Terms of Reference

Invitation to tender: External evaluator to deliver an impact assessment of Bridge 47

Title	Invitation to tender: External evaluator to deliver an impact assessment of Bridge 47
Author	Bridge 47
Nature of the document	Final
Date	30.6.2020
Recipients	Public

The Bridge 47 project is seeking an external evaluator to deliver an impact assessment of Bridge 47. The deadline for receipt of applications is **10 August 2020**.

1. About Bridge 47

The Bridge 47 project (2017-2021) aims to mobilise global civil society to contribute to global justice and eradication of poverty through global citizenship education.

The Bridge 47 project focuses on the following areas:

1. *Bridge 47 network*: The project sets up a vibrant global coalition in support of global citizenship.
2. *Advocacy* at national, EU and global level. The project works to change policies at national, EU and global level to better recognize the essential role of Global Citizenship Education in achieving Agenda 2030, global justice and eradication of poverty.
3. *Development of partnerships*: The project creates new partnerships – advocacy, knowledge exchange and exploratory partnerships – with a range of different actors, from policy makers to academia, and from media to police and military, in support of Global Citizenship Education.
4. *Capacity development and innovation*: The project builds the capacity of European and global civil society to work with and create innovations for Global Citizenship Education.

Bridge 47 forms a continuum with earlier work on Global Citizenship in Europe and globally. The Bridge 47 Network was established before the project. The project builds upon the successes and learnings of the previous EU-funded DEEEP-projects and the *Challenging the crisis* project. While continuing in the footsteps of its predecessors, it becomes part of a wider joint action in the field of Global Citizenship Education working towards sustainable development.

2. Purpose

The purpose of the consultancy will be to:

- Undertake an impact assessment of the project's overall impact, the impact of the four outcome areas (network; advocacy; partnerships; innovation and capacity building), and the impact of Bridge 47 communications.
- Map other impactful initiatives in the field of Global Citizenship Education, transformative education and Target 4.7.
- Analyse the added value Bridge 47 brings to the field of global citizenship education and transformative education and Target 4.7., and how the work of Bridge 47 relates to that of other actors in the field.
- Capture effectively lessons learnt and provide information on the nature, extent, and where possible, the potential impact and sustainability of the Bridge 47 project.
- Analyse best practices obtained during implementation, which will inform and guide the project consortium and stakeholders in planning of future joint work.

The assessment should answer questions such as:

- What is the overall added value of Bridge 47 in the field of Global Citizenship Education, transformative education and Target 4.7. of the Sustainable Development Goals?
- What has been the role of Bridge 47 in the fields of Global Citizenship Education, transformative education and Target 4.7. of the Sustainable Development Goals at European and global levels, in relation to other similar actors?
- What unanticipated results or impact did the project achieve as a result of its activities?
- What sustainable change has come about as a result of the project?
- What has worked and why?
- What are the current needs and gaps in the field of GCE, transformative education, and Target 4.7., where joint actions are needed?

Bridge 47 Network

The Bridge 47 Network is a vibrant coalition in support of Target 4.7. of the SDGs. It brings together people who are passionate about Global Citizenship Education, transformative education or Target 4.7. to exchange and learn from each other.

- What unanticipated results or impact did the Bridge 47 Network achieve as a result of its activities?
- What has been the impact of the Bridge 47 Network versus other international networks in the fields of Global Citizenship Education, transformative education and Target 4.7. of the SDGs?
- What has been the role and added value of Bridge 47 in facilitating collaboration on Global Citizenship Education, transformative education and Target 4.7. of the SDGs?
- What has been the role and added value of the Bridge 47 Network?

Based on a desk review, the evaluator is requested to include analysis and examples of other impactful regional or global networks in the fields of Global Citizenship Education, transformative education and Target 4.7., in order to situate the Bridge 47 Network in this larger map of impactful networks.

Bridge 47 Advocacy

Bridge 47 advocacy work aims to change policies at national, European and global levels, to better reflect the role of GCE, transformative education and Target 4.7. in achieving positive change in societies.

- What unanticipated results or impact did Bridge 47 achieve as a result of its advocacy activities?
- What has been the impact of Bridge 47 advocacy, versus other international advocacy actors in the fields of Global Citizenship Education, transformative education and Target 4.7. of the SDGs?
- What has been Bridge 47's contribution to policy change that took place in the field of Global Citizenship Education / Target 4.7. during the project period?
- What has been Bridge 47's contribution to raising awareness of the importance of Global Citizenship Education / Target 4.7. among policy makers?
- What has been the role and added value of Bridge 47 advocacy?

Based on a desk review, the evaluator is requested to include analysis and examples of other impactful advocacy work in the fields of Global Citizenship Education, transformative education and Target 4.7., in order to situate the Bridge 47 advocacy work in this larger map of impactful advocacy.

Bridge 47 Partnerships

Bridge 47 partnerships work supports the establishment of new partnerships between CSOs, researchers, private sector, media, governments, and more, as a more just and sustainable world can only be built in partnership between different stakeholders.

- What unanticipated results or impact did Bridge 47 achieve as a result of its partnerships activities?
- What has been the change that the Bridge 47 partnerships work has created for a) CSOs and b) other stakeholders?
- What has been Bridge 47's contribution to new cross-sector partnerships taking action on GCE / Target 4.7.?
- What has been Bridge 47's contribution to strengthening CSO capacity to establish new cross-sector partnerships for GCE / Target 4.7.?
- What has been the impact of Bridge 47 partnerships work, versus other actors facilitating partnerships in the fields of Global Citizenship Education, transformative education and Target 4.7. of the SDGs?
- What has been the role and added value of Bridge 47 partnerships?

Based on a desk review, the evaluator is requested to include analysis and examples of other impactful initiatives in the field of partnerships for of Global Citizenship Education, transformative education and Target 4.7., in order to situate the Bridge 47 partnerships work in this larger map of impactful partnerships activities.

Bridge 47 Innovation

Bridge 47 innovation and capacity building work strengthens the capacity of civil society to become better and more innovative in their Global Citizenship Education and transformative education work.

- What unanticipated results or impact did Bridge 47 achieve as a result of its innovation and capacity building activities?
- What was Bridge 47's contribution to identifying, developing and promoting more innovative and transformative approaches to GCE?
- What is the long-term impact on CSOs and other participants of Bridge 47 capacity building programmes?

- What has been the impact of Bridge 47 innovation and capacity building, versus other international innovation and capacity building actors in the fields of Global Citizenship Education, transformative education and Target 4.7. of the SDGs?
- What has been the role and added value of Bridge 47 innovation and capacity building?

Based on a desk review, the evaluator is requested to include analysis and examples of other impactful innovation and capacity building work in the fields of Global Citizenship Education, transformative education and Target 4.7., in order to situate the Bridge 47 innovation and capacity building work in this larger map of impactful innovation and capacity building activities.

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Simultaneously as the impact assessment is taking place, the critical friend of the project will deliver a final evaluation of the project. This evaluation will look at progress towards the intended objectives and intended impact of the project, as well as lessons learnt, against the project application, whereas the impact assessment focuses on a broader perspective, situating Bridge 47 in the wider field of GCE and transformative education and the history of the work.

The final questions will be developed and agreed together with the selected consultant(s).

3. Approach and methodology

The impact assessment should be carried out with an approach that is participatory, transparent and dialogue-oriented. It will be carried out through wide participation of relevant stakeholders.

Data will be collected from various information sources through desk review, which will include a comprehensive review and analysis of relevant documents. Data will also be collected from stakeholders' key informants through interviews, discussions, consultative processes and observation.

The impact assessment will be conducted in close coordination with the external evaluator (critical friend) of the Bridge 47 project, with joint development of tools for data collection and joint data gathering, and building on the learnings of previous evaluation reports of the project.

4. Tasks and deliverables

The consultant is expected to perform the following tasks:

- Review project documentation, carry out a desk review of relevant evaluation and narrative reports and carry out inception meetings with the Coordination team of the project and the project's critical friend.
- Carry out desk research on the work on GCE, transformative education and Target 4.7. taking place in Europe and globally, including evaluation reports of previous projects, situating Bridge 47 in this wider picture.
- Interview staff and Steering Group members, partners and other relevant stakeholders in order to gain understanding of the perceived impact of the work.

- Conduct consultative workshops with the Bridge 47 staff and Steering Group as needed, in close collaboration with the project's critical friend.
- Collect information from external stakeholders via surveys, consultative workshops and interviews, as needed, in close coordination with the project's critical friend.
- Work as a dialogue partners for the key actors of Bridge 47 and give feedback on any potential improvements, gaps and opportunities that arise during the research.
- Travelling may be required to complete above mentioned tasks.

Main deliverables

- A proposal for an impact assessment framework for the Bridge 47 project, based on desk review and inception meetings
- Draft impact assessment report
- Final impact assessment report

5. Management and support

The consultancy work involves working in close collaboration with Bridge 47 staff across 12 European countries and working in coordination with the project's critical friend. The consultant will be supported by, and work in close collaboration with, the Bridge 47 Coordination Team.

The overall management responsibility of the impact assessment lies with the Project Manager Nora Forsbacka and Administration Coordinator Jenni Tuominen, at Finnish Development NGOs Fingo, the project lead for the Bridge 47 project, based in Helsinki, Finland.

6. Requirements

Applicants may be individuals, groups of individuals with a designated team lead, or organisations. Applicants must have at minimum the following qualifications:

- Experience in conducting impact assessments (ex-post) to a high standard;
- Demonstrated experience of evaluation in the civil society sector, preferably in global citizenship education or related areas;
- Demonstrated understanding of Global Citizenship Education, transformative education and Target 4.7. of the SDGs.
- Excellent written and verbal communication skills in English.

Additionally, the tender is invalid, if the applicant:

- Has been convicted of an offence or a crime concerning professional conduct by a judgment which has the force of res judicata,
- Has engaged in corrupt, fraudulent, collusive and/or coercive practices
- Has been an associate, contractor or grantee of the Bridge 47 project and its co-applicants

7. Application process

Applications are to be sent to nora.forsbacka@bridge47.org (cc jenni.tuominen@bridge47.org). Please include “Impact assessment” in the subject heading of the email.

A. Technical offer

The technical offer should include the following sections:

- a. Evaluation methodology: Describe your overall approach and methodology including, but not limited to, proposed evaluation questions, design and methodology.
- b. Relevant experience: Provide details of projects of similar scope, complexity and nature you have worked with previously. Please include any experience with DEAR-funded projects.
- c. Specific expertise: Describe your level of knowledge and expertise in applying a participatory evaluation approach.
- d. Key personnel and staffing: Describe the key personnel. Include CVs (no more than 2 pages each and attached as annexes) of key personnel who will be part of the proposed plan.
- e. Timeline: Include a detailed timeline of key activities.
- f. Two references (including telephone numbers) and web links to previous work (if available).

B. Financial offer

The financial offer should include a line-item budget and a budget narrative. The cost estimates used to prepare the budget should be presented in Euro. The tenderer should include his/her proposed daily rate, including all costs. Value for money will be considered in the tender evaluation.

The overall value for this contract should not exceed €55 000.

8. Decision criteria

Decisions will be made based on the following criteria:

Criteria	Weight
Previous experience in the area the tender covers	40%
Clarity and suitability of proposed approach and timeline	20%
A tender and proposed approach that correspond to the values and demonstrates understanding of Bridge 47	20%
Affordability and value for money	20%

9. Timeline

Item	Date
Call for tenders issued	30 June 2020
Deadline for receipt of applications	10 August 2020
Applications reviewed and candidates shortlisted	18 August 2020
Commencement of work	End of August 2020
Final report delivered	July 2021

10. Contact details and further information

For further information, please reach out to:

- Nora Forsbacka, Project Manager, nora.forsbacka@bridge47.org (on leave 16 July – 7 August)
- Jenni Tuominen, Administration Coordinator, jenni.tuominen@bridge47.org (on leave 10 July – 7 August)

Project documentation can be provided upon request.