

Invitation to Tender: EU Advocacy Consultant

About Bridge 47

The *Bridge 47* project aims to mobilise global civil society to contribute to global justice and eradication of poverty through global citizenship education.

The Bridge 47 project focuses on the following areas:

1. *Bridge 47 network*: The project sets up a vibrant global coalition in support of global citizenship.
2. *Advocacy* at national, EU and global level. The project works to change policies at national, EU and global level to better recognize the essential role of Global Citizenship Education in achieving Agenda 2030, global justice and eradication of poverty.
3. *Development of partnerships*: The project creates new partnerships – advocacy, knowledge exchange and exploratory partnerships – with a range of different actors, from policy makers to academia, and from media to police and military, in support of Global Citizenship Education.
4. *Capacity development and innovation*: The project builds the capacity of European and civil society organisations to work with and create innovations for Global Citizenship Education.

Purpose of the role

This role is to support Bridge 47 with EU advocacy expertise in order to help the project identify relevant processes and key stakeholders to work with at the EU level.

In November, Bridge 47 had an event called *Envision 4.7.*, which brought together civil society organisations, civil servants of national governments, MEPs, European and global organisations, and together wrote a Roadmap for SDG Target 4.7 for Europe, called *Envision 4.7 Roadmap*. The Roadmap has 17 recommendations. A key part of this role will be helping identify the opportunities to take forward this Roadmap in Europe, and work with Bridge 47 to help align our European advocacy with different aspects of the mapped opportunities.

Tasks

The tasks for the successful consultant will be varied, but for the main task will be to liaise with Bridge 47 to:

1. Identify upcoming strategic opportunities in European processes to advance Global Citizenship Education and/or SDG Target 4.7 using *Envision 4.7 Roadmap* as guiding document.
2. Identify how best to engage with the European Parliament, European Commission, and the Council of the European Union in order to advance the *Envision 4.7 Roadmap*.

Main Deliverables

1. Mapping of key EU policy processes where Envision 4.7. recommendations can be taken forward. This mapping will be created with the help of interviews with key Bridge 47 colleagues and Envision 4.7. participants, including the drafting group of the Envision 4.7. roadmap. The first draft of the mapping will be concluded within the first 14 days of the consultancy, and the mapping will be expanded upon and updated during the course of the consultancy.
 - Analysing policy recommendations from the Envision 4.7. conference
 - Identifying relevant EU-level policy processes for advocacy for the 3-5 coming years for each of the recommendations.
 - Identifying key target groups and allies for advocacy per recommendation o Identifying concrete next steps for each of the recommendations
2. Elaborating on the Envision 4.7. recommendations to create clear and compelling advocacy messages, producing a policy paper for each thematic area
3. Advising the Bridge 47 Advocacy Team on EU advocacy work, including on how to take the Roadmap forward in the key policy processes identified above forward, including providing strategic support and advice for up to 5 EU advocacy events.

Timeline for consultancy

This post is envisioned to take up to 30-35 days between mid- February 2020 and end of July 2020, averaging approximately one day a week, with a peak foreseen for the first two weeks of the consultancy.

Personal Specification

1. Over 5 years' experience in working with European policies and institutions (preferably with CSOs)
2. Demonstrated understanding of the European Parliament, DG EAC (required) and DG DEVCO (desirable) and the Council of the European Union
3. Excellent written and oral communication in English
4. Ability to write messages for a variety of audiences
5. Desired: Knowledge and experience of working for advancement of Global Citizenship Education and/or SDG Target 4.7

Tender Methodology

Interested applicants should submit a tender including technical and financial offer:

The technical offer (no more than 2 pages excluding annexes) should include the following sections:

1. Methodology: Describe your overall approach and methodology
2. Relevant experience: Provide details of similar scope, complexity and nature you have worked on previously.
3. Specific expertise: Describe your level of knowledge and expertise with this topic.

4. Key personnel and staffing: Describe the key personnel. Include CVs (no more than 2 pages each and attached as annex) of key personnel who will be part of the proposed plan.
5. Timeline: Include a detailed timeline of key activities.
6. References (including telephone numbers) and web links to previous work (if available).

The financial offer should include a line-item budget and a budget narrative. The cost estimates used to prepare the budget should be presented in Euro.

Decision criteria

Decisions will be made by a 3-person selection committee, based on the following criteria:

1. Previous experience of working with European policies and institutions (40%)
2. Clarity and suitability of proposed approach and timeline (20%)
3. A tender and proposed approach that correspond to the values and demonstrates understanding of Bridge 47 and Envision 4.7. (20%)
4. Affordability and value for money (20%)

Budget

The tenderer should include their proposed daily rate, which should include all costs.

This is primarily a desk-based piece of work, and additional costs would need to be agreed before undertaking any non-desk-based work.

Tender timeline

Advertisement published: w/c 13th Jan 2020

Deadline for submitting tenders is: Sunday 9th Feb 2020

Selections take place week commencing: 10th Feb 2020

Consultant appointed and starts working: w/c 17th Feb 2020

Questions

Any questions should be directed to Megan McHaney, Advocacy Coordinator. Please contact over email to BOTH addresses:

Contact@bridge47.org AND Megan.mchaney@bridge47.org